Local4Action Track We Act

The future of public services: Impact on local economic development and the generation of quality employment in the territory

THURSDAY 13TH OCTOBER

Time: 10:00-11:30 Room: DCC1- 103-104 Interpretation: English-French-Spanish

Concept note Local4Action Axis Share/Listen/Review

Key information		
Organiser(s)	UCLG Committee on Local Economic and Social Development	
Co-organiser(s)	International Labour Organization (ILO), Andalusian Funds of Municipalities for International Solidarity (FAMSI), World Forum of Local Economic Development (WFLED)	
Format	Local inspiration for the world	
Summary of the session		
Key message	The provision of basic services is a driving force for the balanced and sustainable development of the territory. In particular, because of its capacity to promote social innovation and the generation of decent, quality jobs.	
Objectives	 To analyse the capacity of Public Services to generate quality employment and their influence on local labour markets. To identify the effects that public services have on the economy and the reduction of inequalities at local level. 	



	 To transfer examples of successful and sustainable practices in the management of public services. Maintain and strengthen the exchange of experiences (between local and regional governments, and organisations, in particular ILO and WFLED) in order to build capacities.
Key deliverables and expected impact of the session	 The links between territorial development and the management of public services highlighted. Identified unmet demands for basic services that could be met through efficient employment. Recognising the need to strengthen essential public services. The keys to promoting the green economy and quality jobs through public services. Linking local public services to the goals of the 2030 Agenda.
Link with the implementation of Agenda 2030	ODS 8, 11, 1, 2, 3, 4, 5, 6, 7, 10
Briefly state how you will ensure that the session complies with the principles of inclusion and equality	Equal and equal representation of speakers (speakers, facilitators and moderators) as well as territorial diversity and other identity patterns will be ensured. Together with the session information, a note on respect for equality will be shared and it will be ensured that this criterion is taken into account in the content of the session, methodology, interventions, proposals and conclusions.

Description of the sesión

Local and regional governments play a leading role in the provision of basic local services that have a direct impact on the quality of life of people in the territories. The development of capacities for the local management of public services with guarantees of quality, efficiency and social cohesion, based on the strengthening of decentralisation and citizen participation, have become determining elements for public development policies and essential tools for the achievement of the challenges of the Global Agenda.



Access to quality local services is crucial in the fight against inequality, poverty and marginalisation, which aggravate and promote social exclusion. Local and regional governments and their networks therefore have a decisive responsibility to guarantee these basic services to citizens, and to promote the necessary political commitment to strengthen them and provide them with greater competences and capacities, both financial and technical.

Local governments also have privileged spaces for the development of innovative initiatives that are fundamental in the process of localising the SDGs and the 2030 Agenda in the territories. Initiatives aimed at improving the technical and institutional capacity of local and regional governments for the public management of municipal services, as a fundamental instrument of public policy linked to the ecological transition and the green economy, in a context of post-COVID19 recovery, have a strong impact on the quality of life of citizens.

The session *the future of public services: Impact on local economic development and the generation of quality employment in the territory* aims to highlight how the provision of basic services that respond to the needs of people in the territories can generate and maintain quality employment. Thus, the efficient management of these services brings innovation to the local economy and promotes sustainability and social cohesion.

Guiding Questions

How can public services and their public management be a lever for the creation and maintenance of quality jobs in the territories?

To what extent does the management of public services contribute to the local development of the territory?

Which public services are currently most demanded?

What niches or uncovered demands for public services can be found? How can these be transformed into efficient jobs that respond to the needs of the territory?

How can quality employment and green economy be promoted in the territories through public services?



Agenda of the session

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Sharing/Listening/Reviewing

Opening intervention and moderation (10['])

Sonia Gaya, Vice Mayor Delegate of the Presidency and Finance Area, Seville City Council, Spain. Representative of FAMSI and the UCLG Committee on Local Economic and Social Development

Dialogue round (55')

Taneen Rudyk, President of FCM and Municipal Councillor of Vegreville, Canada

Tadej Beocanin, Mayor of Ajdovščina, Slovenia. Representative of NALAS

Nikiwe Julia Num, Executive Mayor of Dr. Kenneth Kaunda District Municipality, North West Province, South Africa

Noraini Roslan, President of Klang Municipal Council, Malaysia. UCLG ASPAC representative

Santiago Saura, Madrid City Council's Councilor for International Affairs and Cooperation, Spain

Lucy Slack, Secretary General, Commonwealth Local Government Forum (CLGF)

Daria Cibrario, Policy Officer at Public Services International (PSI)

Interventions and questions from the audience (15 ')

Closing remarks and Wrap Up (10['])

Pierre Martinot-Lagarde, Special Adviser in the Department for Partnerships and Field Support at the International Labour Organization (ILO)

