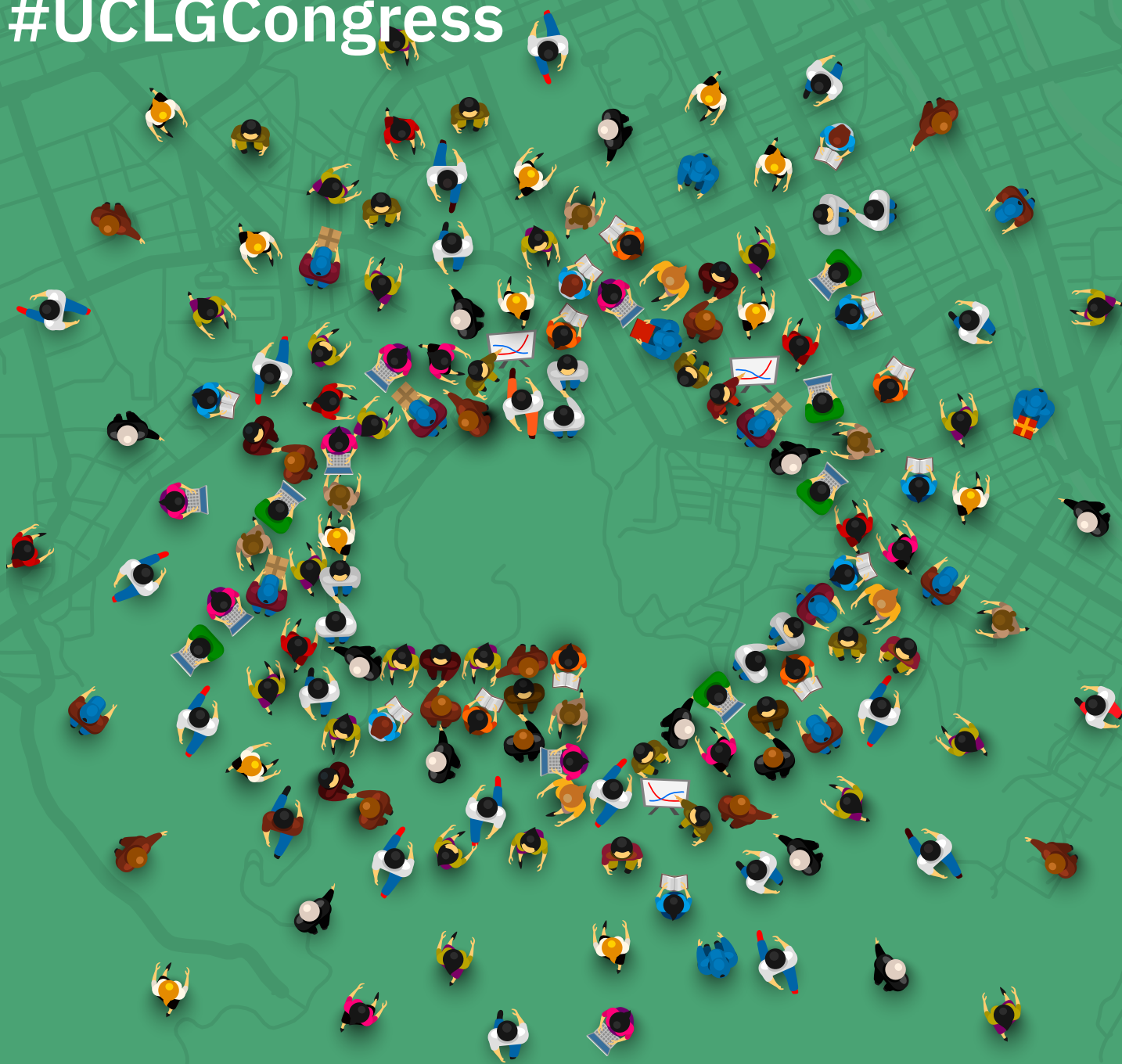
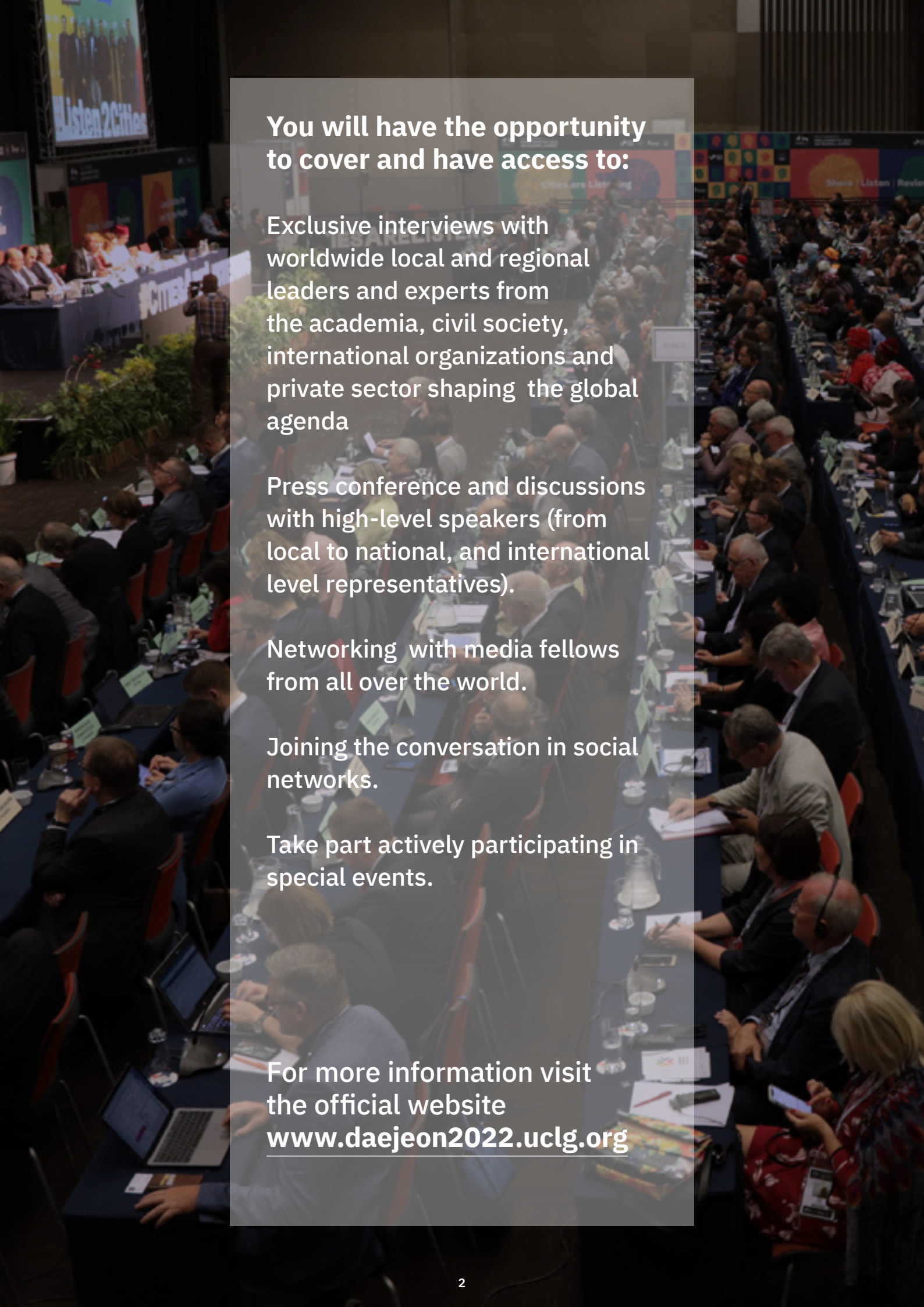


Press Kit

#UCLGCongress



Daejeon 2022
10-14 October



You will have the opportunity to cover and have access to:

Exclusive interviews with worldwide local and regional leaders and experts from the academia, civil society, international organizations and private sector shaping the global agenda

Press conference and discussions with high-level speakers (from local to national, and international level representatives).

Networking with media fellows from all over the world.

Joining the conversation in social networks.

Take part actively participating in special events.

For more information visit the official website www.daejeon2022.uclg.org

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The 2022 World Summit and Congress takes place in Daejeon, the central city of Korea and a municipality where culture and arts flourish thanks to a combination of tradition and modernity. The mix makes of Daejeon a vibrant and all-encompassing experience both for visitors and professionals.



1

Global Leaders, Mayors, Presidents and Thousands More Are Attending, Will you?

Journalists, social media activists and influencers are invited to participate in the World Summit of Local and Regional Leaders held in Daejeon from 10 to 14 October 2022. Why? Because at United Cities and Local Governments (UCLG) we believe that journalism and social communication are indispensable beacons for any fair, inclusive and sustainable society. They are crucial institutions for transformation, collective memory, and truth. At UCLG we are convinced that the media is essential to promote the collective progress and wellbeing of our communities by reporting stories of interest that help people make well-informed decisions in their best interest. In order for citizens to shape local policy, they need to be informed about what local and regional governments can do – what local and regional governments are there for.

Information is key to contribute in a constructive manner and to hold governments accountable. We are convinced that there is a paradigm shift needed, which will allow us to think local and act globally. We call on media professionals and social communication activists to increase attention to the work being done at the local and regional level. The Daejeon Summit provides an unprecedented opportunity to hear and amplify the voice of the municipal movement from the perspective of a myriad of relevant actors.

This press kit provides the information necessary to cover the World Summit of Local and Regional Leaders in Daejeon, the 7th UCLG World Congress. Don't miss this edition if you want to discover what makes the municipal movement vibrate.

The triennial UCLG World Summit and Congress builds on the century-old origins of our organization as a movement driven by peace, solidarity and city diplomacy, and the pledge of the local and regional governments' constituency around the world.

The 2022 World Summit will create spaces for decision-making and strong links between communities, civil society, national governments, the international community and local and regional governments and their associations.



**Our membership
represents...**

**+
250,000**

**cities, regions
and metropolises**

**+
175**

**local and regional
government
associations**

**5
billion**

**people in the world,
2/3 of the world's
population**

140

**of the 193 member
states of the United
Nations**

7 Regional sections

**1 Metropolitan
section**

1 Forum of Regions

4 Committees

**2 Permanent working
groups**

**8 Communities of
practice**

3 Fora

5 Policy Councils

2

The World Network of United Cities and Local Governments

Amplifying Local and Regional Voices Within the International Community

United Cities and Local Governments (UCLG) amplifies the voices of local and regional governments on the world stage. The main mission of the organization is to promote the actions and voices of all leaders who work together to improve the lives of citizens and create a more sustainable future. UCLG works to help link local and global agendas by implementing them at the local level but also by influencing global policy decisions.

Since our last World Summit in 2019, our reality has changed in unprecedented ways. In a world facing interconnected crises, local and regional governments have been at the forefront to mitigate the worst effects of the pandemic and the climate emergency to foster a sustainable, just and inclusive recovery grounded in caring for each other and for the planet. The global context continues to shed new light about the

importance of local and regional governments in the construction of a culture of peace, opening pathways of dialogue and fostering local democracy and solidarity.

Aware that failing future generations is not an option, the municipal movement will gather under the motto “**Local and Regional Governments Breaking Through as One**”. The World Summit will bring local and international leaders together to meet a scenario of breakthrough.

To ensure we are fit for purpose to deliver “**Our Common Agenda**”, we are ready to break through as one by developing the Pact for the Future of Humanity, developed around three axes: People, Planet, and Government. The process of developing a **Pact for the Future** will have in Daejeon a landmark moment of deliberation and consultation towards defining the roadmap of the municipal movement and largely shaping the local and territorial contribution to the **United Nations Summit for the Future**.

In turn, the gathering in Daejeon will be a decisive moment to show the strength, diversity and decision-making capacity of the municipal movement to bolster a global governance system where the voices of our communities are listened to at all the relevant decision-making spaces.

UCLG as a Global Network of Local and Regional Governments

UCLG, the torchbearer of the century-old International Municipal Movement, was founded in 2004 when local and regional governments from all over the world joined forces to amplify their voices before the international community.

As the ultimate conveyors of the rights and opportunities of our communities, local and regional governments need to be at the forefront of a new way to do politics – one that contributes to fostering social justice and gender equality through the development of institutional frameworks, female leadership and innovative agendas founded on values of empathy and dialogue and peace.

The Essentials: People, Planet, Government

The World Organization is developing the Pact for the Future of humanity based on three principles: people, planet, and government. The Pact will be the key outcome document of the 2022 World Congress in Daejeon and will define the Strategic Priorities for the Organization 2022 to 2028. The axes will be the guiding force on the key themes that UCLG debates, advocates, researches and learns. The Organization will push for the transformation of the social contract within the framework of the SDGs and through strengthened partnership with the international community, organized civil society through the Town Hall track and the inputs of local leaders and members through the Policy Councils and the Assembly Track.

Our global network



The Congress in Daejeon will be based around different tracks, which will echo the components of the “Power of We”, the power of the Municipal Movement to break through as one.

Statutory Track We Meet



This is our beating heart, where decisions are called and where the policies that will shape the future of the World Organization take shape. The Statutory track is where magic happens. The track comprises the meetings of the governing bodies of the World Organization of United Cities and Local Governments.

Assembly Track We Advocate



The Assembly track has local and regional government representatives in the driver’s seat, and focuses on territorial priorities. UCLG Sections and sister organizations of local and regional governments will hold consultations with their own membership to develop position papers to be presented during the Assembly sittings.

Town Hall Track We Listen



The Town Hall embodies the #CitiesAreListening experience of UCLG. The internationally organized civil society and the local and regional governments’ constituency meet, dialogue, and co-create for a better shared future.

Local4Action Track We Act



The Local4Action Track will be the space where everybody feels at home so innovation and creativity can flourish out of shared inspiration! It will provide the diverse formats to engage with the diverse elements that compose the ecosystem of the local and regional governments constituency.

Daejeon Track



Daejeon is offering a specific space under the name of Daejeon Track, to see and share the Korean and city perspective on key issues of the international agenda, such as sustainable development, innovation, science and technology, and peace.

A core component of local and regional identity, the role of culture as the fourth pillar of sustainable development

PLANET

PEOPLE

The Pact for the Future

#UCLGCongress

GOVERNMENT

Renewing Local Democracy as the backbone of “Our Common Agenda”



3

The Summit of Local and Regional Leaders, When Decision Are Made

Who? What? Where... and why?

It is an event that is held every three years where mayors, presidents of associations, councilors and local and regional representatives of the world meet with civil society, citizens, researchers and experts to celebrate the largest global meeting of the municipal movement, organized by UCLG. If you want to discover what makes the municipal movement vibrate, you can't miss this edition. The 2022 World Summit will create spaces for decision-making and strong links between communities, civil society, national governments, the international community and local and regional governments and their associations.

Why is this 2022 edition special?

The World Organization is developing the Pact for the Future of humanity based on three principles: people, planet, and government. The Pact will be the key outcome document of the 2022 World Congress in Daejeon and will define the Strategic Priorities for the Organization 2022 to 2028.

Building on the Universal Declaration of Human Rights, the Universal Declaration of the Rights of Humankind, and our work on the right to the city, the World Summit will allow our constituency to find ways to continue protecting the fundamental rights at the origins of our movement while assessing new rights and new essentials

The World Summit will inspire local and regional leaders to advance towards the achievement of a full ecological transformation that addresses the major challenges across the globe.

The 2022 World Congress will be the stage where local and regional governments, together, learn from each other to ensure that communities around the world regain trust in their institutions, build cohesion and ownership at the community level, and spur on local engagement in public life.

4

Opportunities for Media and Bloggers Wishing to Cover the Summit

Do You Want to Cover the World Summit?

Don't miss what will happen at the largest gathering of local and regional leaders! If you are interested in being part of the communications of the summit, contact communication@uclg.org, to make it happen.

Media Accreditation

Media accreditation is strictly reserved for members of the press: print, photo, radio, television media organizations, news agencies and online media. For more information on how to register please visit the Congress website: <https://daejeon2022.uclg.org/>

For further information about online registration, please share the contact info daejeon2022uclg@gmail.com.

For more details, visit the press section of the Congress website <https://daejeon2022.uclg.org/media/> or contact: yjcwawa@korea.kr

Services and facilities available on site

A wide range of services and facilities will be offered to the media attending the event:

Press room: During the meeting there will be a dedicated room with working facilities. This work area will be strategically located to facilitate the work of the media (press conferences, interviews, video editing, networking).

Location: DCC1, Floor 1, Room 105

Interview Corners: Located in each room, these interview corners will allow journalists to conduct quick interviews with panelists after each session.

Live Social Media Streaming & More at UCLG's Networking HUB: The media (and other interested parties) will be offered the possibility of meeting spaces, blog presentations and other work interviews/ debates/shows from live-streaming on social networks.

A repository of resources, including photographs and videos will be available to reference & use for publication purposes at the UCLG Flickr account.

A Networking Hub: Meeting with communicators and journalists from across the globe.

Organizing Interviews

The press team will organize interviews with high-level personalities and speakers attending the event. To request possible interviews, please contact us at communication@uclg.org.

How can you cover the event from a distance?

We strongly recommend you to attend the summit in person, but in case you are not able to attend you can also follow it live!

For the first time the World Summit of Local and Regional Leaders and UCLG Congress convened by United Cities and Local Governments (UCLG) will be held in **hybrid format**. Explore the different statutory meetings and plenaries that will be held in a hybrid format on **the official website**.

On our **UCLG Meets** website access the links to participate in the virtual meetings, consult the key documents posted online and get to know the different speakers.

And subscribe to our **Youtube channel** for live streaming.

Daily appointments and news: A team of professional journalists will cover the Summit and compile highlights from the sessions. These quotes, and snippets, will be available in a press room corner of the Summit website.

Writing articles on your specialized blog. And/or see articles published about the Summit on blogs by media partners on our UCLG Scoop It account.

Media Coverage: Our Congress website will provide coverage of the Summit.



Join the latest updates on our social networks:

Twitter: [@uclg_org](https://twitter.com/uclg_org), [@globaltaskforce](https://twitter.com/globaltaskforce)



hashtag

#UCLGCongress



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UCLG in the Media and Media Partners

As a result of the social impact of the actions of the network of local and regional governments towards the transformation of more sustainable societies and the improvement of the lives of citizens, United Cities and Local Governments has great media coverage in the international media with some headlines such as:

“Hoy más que nunca, los gobiernos locales y regionales deben tener voz”

in **EL PAÍS**

“GlobalCAD will support cities and local governments in their route to a Pact for the Future”

in **GLOBAL CAD**

“The Moment of Local Multilateralism”

in **IISD GLOBAL**



**“Delegation from UCLG
World Secretariat visit
Daejeon”**

in **NEWSIS**

**“Delegations visit
Daejeon”**

in **YONHAP NEWS**

**“Secretary general of
UCLG will visit Daejeon
for 5 days”**

in **KBS DAEJEON**

**“Daejeon city and UCLG
call for peace on the
Korean peninsula at DMZ”**

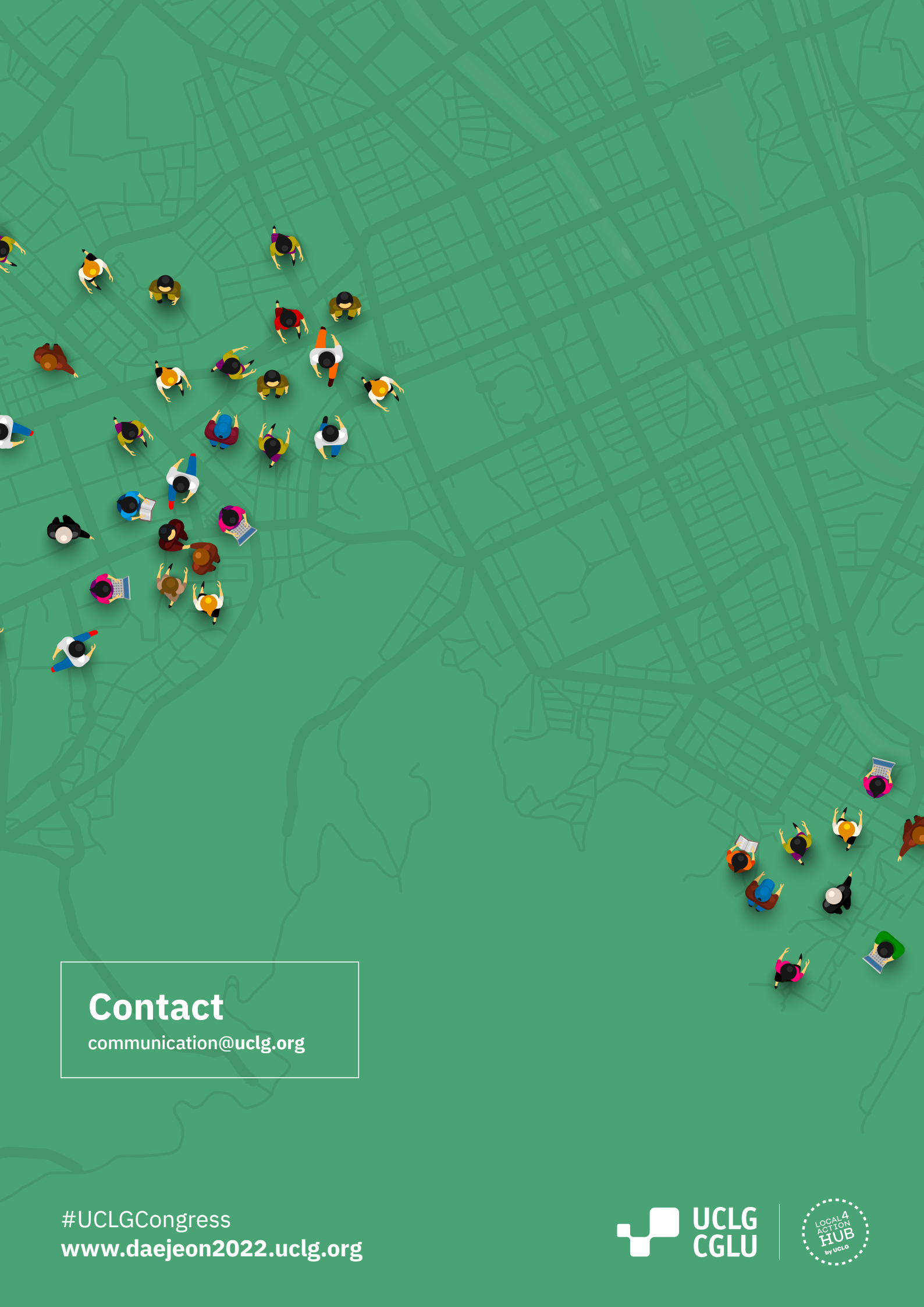
in **MAEKYUNG ECONOMY**

**“Delegation for the UCLG
world congress visit
Daejeon”**

in **TBJ NEWS**

**“Delegation from UCLG
visit Daejeon and Have a
technical meeting with
committee”**

in **DONGAILBO**



Contact

communication@uclg.org

#UCLGCongress
www.daejeon2022.uclg.org

