

The Daejeon Experience

Official and Special Side Events

2022 10-14 October



UCLG
DAEJEON
10-14 OCT 2022



UCLG CONGRESS
**WORLD SUMMIT OF LOCAL
AND REGIONAL LEADERS**



Dear Valued UCLG Members,

On behalf of the Daejeon City, I would like to express how pleased and honored we are to host the 7th United Cities and Local Government World Congress from October 10 to 14, 2022.

I believe this Congress will be cherished in the hearts of our citizens as a memorable legacy.

As the largest gathering of local and regional leaders from around the world, this Congress will be an occasion to build peace through dialogue and solidarity, and provide new vision and leadership in times of global crisis.

Daejeon will allow you to experience the culture, community, and public service associated with digital technology

that enriches citizens' lives and enhances their capabilities.

As the center of Science and Technology R&D in Korea, we will be holding the 'Daejeon Track' under the theme of 'Science and City' to seek ways to develop sustainable cities and improve citizens' welfare and human rights.

In addition, there will be many cultural events and festivals where you can enjoy and experience the energy of Korea.

We look forward to your kind presence at the 2022 UCLG Daejeon World Congress in October!

Mayor of Daejeon Metropolitan City
Lee, Jang-Woo



© (주)이코노믹스, 김경수, 김용원

**UCLG
DAEJEON**
10-14 OCT 2022



Center of the 4th Industrial Revolution and Smart City in Korea

Daejeon is the center of Science and Technology in Korea. Daejeon Daedeok Innopolis, which began with the opening of KAIST University in the 1970s, is now the center for cutting-edge Science and Technology, home to many major public and private R&D institutes, and has played a crucial role in Korea's economic growth. In 1993, Daejeon hosted the Daejeon Expo, which made the city known to the world as a city of Science and Technology. In celebration of the 2022 UCLG World Congress, we plan to present the 'Daejeon Track' under the theme of 'Science and City' and discuss the role of Science and Technology for the city's sustainable development and future innovation based on scientific achievements.

People-oriented, Nature-friendly city

Daejeon has beautiful natural scenery surrounded by three major rivers, Lake Daecheong, and mountains. Public services that are important for residents' quality of life, such as cultural facilities, parks and intelligent transportation systems are fully provided. It is also an environmentally friendly city where more than 70% of waste is recycled. Daecheong Dam provides citizens with 1.3 billion m³ water for living and industrial use per year, annual electricity generation of 240 to 196 Gwh; and also functions as a flood control. Daejeon Dullesan-gil, Daecheongho Obaek-ri-gil, and three major rivers are central places for citizens to walk, exercise, and enjoy leisure activities.

INNOPOLIS DAEDEOK

- 4 Specialized Fields in Daedeok Innopolis



- High-tech Research Company 127, Research Institute 376, KOSDAQ Listed Co. 51
- Institution Status: 2,347 (Research 36, Education 7, Public 31, Enterprise 2,243, Etc 30)
- Doctors 15,269 Domestic and Overseas Patents 341,375, Technology Transfers 15,732

Basic Information (2021)

Area (km ²)	Population (foreigners)	Precipitation (mm)	Temperature (average in Oct)	Annual Budget (billion usd)
539.5	1,469,543 (17,292)	1,109.5 (Oct:105)	Max 21.9°C Min 10.8°C	7.240

Official&Special Events

Ceremonies& Welcome Dinner

- **Opening Ceremony: Oct 12(Wed) 10:00-11:00** / DCC II Exhibition Hall 1+2
※ Keynote speaker: **Ban Ki-moon**, the Former Secretary General of UN(TBC)
- **Welcome Dinner: Oct 12(Wed) 19:30-21:00** / DCC II Exhibition Hall 1+2
/ Congratulatory performance
- **Closing Ceremony: Oct 14(Fri) 18:00-19:00** / DCC II Exhibition Hall 1+2
/ Newly Elected Leadership
- **UCLGASPAC Networking Night: Oct 10(Mon) 19:00-20:30** / Daejeon Expo Aquarium
- **Farewell Dinner: Oct 14(Fri) 19:30-21:00** / DCC II Exhibition Hall 1+2
* Hosted by Gaok(Governors Association of Korea)

Smart City Special Exhibition

- **Period: Oct 11(Tue)-14(Fri)**
- **Venue:** Daejeon Convention Center 2, 1st floor
- **Slogan:** We share smart technology
- **Content**
- **Main-Zone:** Smart Living, Smart City, Smart Tech(3 Zone), Daejeon Business Center
- **Experience-zone:** Hanbok experience, Calligraphy, Photo with Kkumdoli
- **Why a Smart City Exhibition?**
- Changes in behavior caused by COVID-19 shifted the urban paradigm and industrial landscape
- Building a leading foundation for the 4th industrial revolution through ICT renaissance, creating, and spreading smart cities
- Incorporating new, D.N.A.-based smart technologies, creating urban spaces, and enhancing the status of science and innovation cities
- Prospects and trends of a smart city through the promotion of independent advanced technology and the latest feasible technology

K-pop Concert

- **Date&Time: Oct 11(Tue) 19:00-22:00**
- **Venue:** Daejeon World Cup Stadium
- **Host:** Hana Bank
- **Capacity:** Approx. 20,000
- In commemoration of the UCLG CONGRESS WORLD SUMMIT OF LOCAL AND REGIONAL LEADERS, a K-Pop concert will be held to provide an opportunity to meet the K-Pop stars for the protagonists of the worldwide Hallyu craze.





Welcome Festival

Oct 10-14, Hanbit Tower Square

Mon	Tue	Wed	Thu	Fri
City Art Performance, Youth Symphony Orchestra Dance, Jazz Concert	Daejeon Art Busking, Classic&Traditional Cross Over	World Culture Day	City Art Performance, K-pop&OST Concert	Daejeon Art Busking, EDM DJ & DANCE

※ All-day Events: International Beer & Wine Fair, Food Court & Flea Market

- This will be an event where citizens from all over the world visiting Korea and Daejeon residents come together and harmonize.
- **Drone Light Show** will decorate the autumn sky splendidly.
- **The Media Façade** will showcase the future value of Daejeon, the Science City.
- A special performance will be held at **the Music Fountain**, a famous attraction at Expo Science Park.

Representative Festivals of Daejeon

During the Congress

1. Seo-gu Healing Art Festival

The **Daejeon Seo-gu Healing Art Festival** is a festival of light, culture, and art that will be held at the center of the city. Celebrating its 6th anniversary this year, the Daejeon Seo-gu Healing Art Festival will be held under the theme of 'Stimulate the Imagination! Cultural Sympathy!'

- **Period:** Oct 14(Fri)-16(Sun)
- **Venue:** Sammeori and Boramae Park area
- **Host/Organizer:** Seo-gu

2. Yuseong Chrysanthemum Exhibition

The **Yuseong Chrysanthemum Exhibition** has become one of the most important festivals in Daejeon with its original characteristics and various attractions. It offers a variety of attractions and experiences, including 200,000 chrysanthemums, street LED, various photo zones, and is designed to provide a space for leisure and pleasure for residents.

- **Period:** Oct 10(Mon)-14(Fri)
- **Venue:** Yurim Park, Oncheon Culture Park, Gapcheon area
- **Host/Organizer:** Yuseong-gu



Industry Inspection

Research Institute Tour

- Electronics and Telecommunications Research Institute, Korea Aerospace Research Institute
- **Date&Time:** Oct 13(Thu) 14:00-17:00
- ETRI is a national research institute that has been instrumental in establishing Korea as a global IT powerhouse, and KARI is a world-class institution specializing in aerospace, mainly dealing with unmanned vehicles and artificial satellites.

Future Industry Tour

- Total Hydrogen Cycle Safety Support Center, Sejong City Integration Center
- **Date&Time:** Oct 12(Wed) 13:30-17:30
- The **Total Hydrogen Cycle Safety Support Center**, a centerpiece of the technological competitiveness of Korea's hydrogen industry, is taking a leading role in achieving a carbon-free society, and the **Sejong City Integration Center** serves as a smart city control tower by providing integrated information on traffic violation prevention and facilities.



History Culture Tour

The **Uam Historical Park**, built to commemorate the will of **Uam Song Si-yeol**, who brought Confucianism to flourish in the late Joseon Dynasty will allow the visitors to walk through the Seowon in traditional Korean dress. This program starts after sunset, so you can enjoy the beautiful night view reflected in the moonlight.

- **Date&Time:** Oct 10(Mon) 14:00-17:00(3 hours)
Oct 13(Thu) 19:00-22:00(3 hours)
Oct 14(Fri) 09:00-12:00(3 hours)

Traditional Culture Tour

Ppuri Park is the world center of filial piety and the only theme park of filial piety in the country. Through this program recommended by the Korea Tourism Organization, you can experience the **traditional oriental value** of 'filial piety' and reflect on your roots.

- **Date&Time:** Oct 11(Tue) 09:00-12:00(3 hours)
Oct 12(Wed) 13:30-17:30(4 hours)
Oct 13(Thu) 13:30-17:30(4 hours)

Modern Culture Tour

In Modern culture tour, you can experience and enjoy the culture of Daejeon. **Euneujeongi Street** is a popular cultural street where a lot of people love to visit. Come and enjoy tasting delicious breads of **Sungsimdang**, the largest local bakery in Asia and watch a spectacular LED show of **Sky Road**, the landmark of Daejeon. You can also learn the history of Daejeon by visiting the **Daejeon Modern and Contemporary History Museum**, a modern building built in 1932.

- **Date&Time:** Oct 12(Wed) 19:00-22:00(3 hours)
※ This tour may be subject to change.

Green Tour

Lake Daecheong Obaengnigill Trail

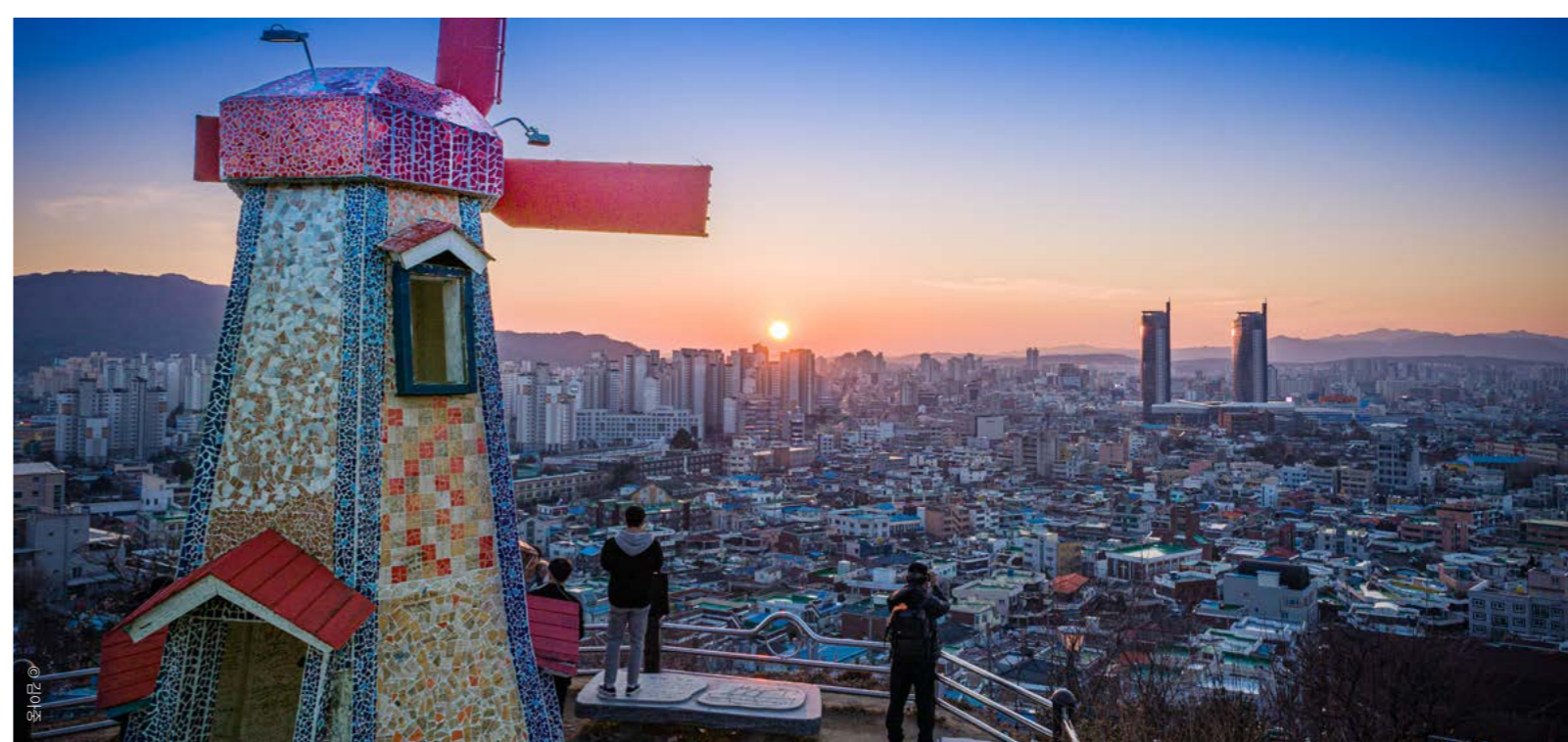
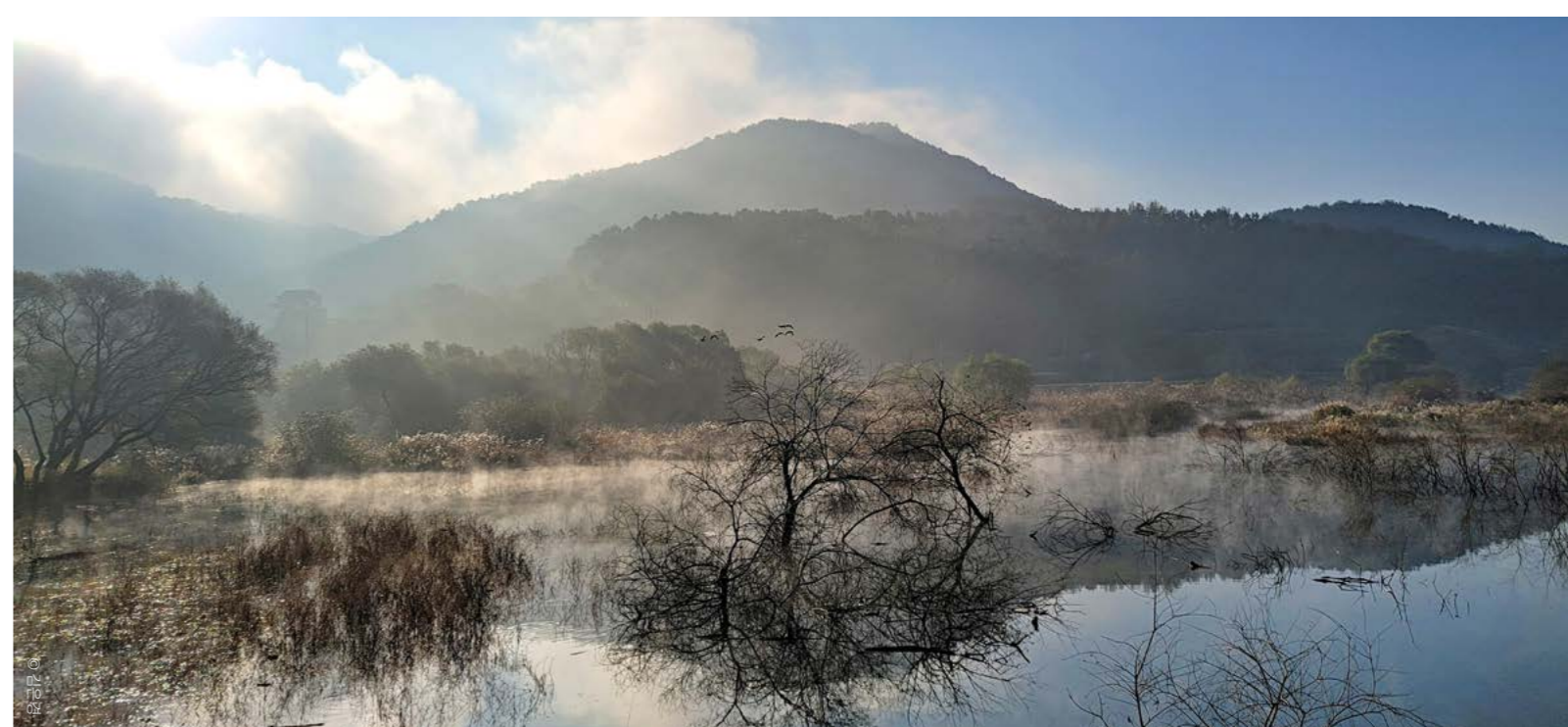
Lake Daecheong is the third largest lake in Korea with a reservoir area of 72.8 km², a length of 80 km and a volume of 1.5 billion tons. The romantic Obaengnigill Trail includes an S-shaped reed area stretching along the lakeshore and is about 12.5km long. It is about 40 minutes drive from DCC, where you can enjoy the romance of the beautiful lakeshore near the city.

- **Date&Time:** Oct 13(Thu) 09:00-12:00(3 hours)

O world

O-World is a comprehensive theme park where families can enjoy. Since its opening in 2002, O-World has been transformed into a science theme park that combines science, the representative industry of Daejeon for 20 years. Visitors can enjoy mysterious scenery with state-of-the-art lighting and dynamic storytelling, and also experience a novel hologram show, immersive videos, musical fountain show, and interactive games.

- **Date&Time:** Oct 11(Tue) 13:30-17:30(4 hours)



Individual Tour

City Center Tour

- **Date&Time:** Oct 11(Tue)-13(Thu)
- **Note:** Circular bus will operate **5 times** a day with **2-hour** intervals (10:00, 14:00, 16:00, 19:00, 21:00)
- **Tour Course:** DCC▶Hanbat Arboretum▶Daejeon Art & Culture Complex (Daejeon Arts Center, Daejeon Museum of Art, Daejeon Yeonjeong Korean Traditional Music Center)▶Dunsan Commercial Area▶Yurim Park▶National Science Museum▶DCC

Hanbat Arboretum

Located at Dunsan Grand Park in downtown Daejeon, **Hanbat Arboretum** is the largest urban arboretum in Korea. With the opening of West Park in 2005, its construction was completed in 2011 and contains 1,787 species of 24 plants on an artificial hill with an area of 371,000m². There will be Korea and World Flower Exhibition held during the Congress.

Daejeon Art & Culture Complex

Experience the culture and arts of Daejeon! The **Daejeon Arts Center** hosts various daily performances such as operas, musicals and dances, and the **Daejeon Museum of Art** houses works by local artists. You can enjoy the works of **Goam Lee Ungno**, a world-famous artist who was born in Daejeon, and visit **Daejeon Yeonjeong Korean Traditional Music Center** all at once.

Dunsan Commercial Area

Located in the west and north of Daejeon, **Dunsan District** is the new city center of Daejeon with a total area of 8.7km². It has many convenient facilities such as government offices, broadcasting stations, department stores, banks, art galleries and arboretum, making it a suitable place for shopping.

Yurim Park

Yurim and **Oncheon Parks** will be holding **chrysanthemum exhibitions** and provide the atmosphere of autumn.

National Science Museum

As a representative **Science Museum** in Korea with over 1.5 million visitors annually, you will be able to visit various exhibition halls such as Future Technology Hall, Science and Technology Hall, Humanity Hall, and Astronomical Observatory.

Free Tour

Hanbat Arboretum

If you want to have a walk in the morning and feel the nature during the Congress, we recommend visiting the **Hanbat Arboretum**, which is only a **20-minute walk** from the **DCC**.

Tashu Ride

The **Tashu public bicycle system** is available for unmanned rental and return, and bike paths are well maintained near the DCC where the UCLG Congress is held. You may take some time during the Congress to enjoy the nature of Daejeon with beautiful flowers, trees, and wonderful weather.

Gapcheon water sports

The **Gapcheon Water Sports Center** is located between the Expo Bridge and Dunsan Bridge, just a 10-minute walk from the DCC. Visitors can experience various water leisure activities with motorboats, kayaks, pedal boats, and standing boats. Registrations can only be taken onsite.



Linked Events

Performance by Korea's leading Pop Band Leenalchi Band

The **performance of Leenalchi Band** will make you travel between the past and present of Korea through a modern reinterpretation of Pansori, Korea's representative traditional folk music listed on the World Intangible Heritage of Humanity.

- **Date:** Oct 14(Fri) 20:30

- **Location:** Daejeon Yeonjeong Korean Traditional Music Center

Performance by World Music Group Gongmyeong

This will be an opportunity to appreciate Korean creative music and performance based on traditional percussion

- **Date:** Oct 12(Wed) 20:30

- **Location:** Daejeon Yeonjeong Korean Traditional Music Center

Performance by Ten Dances about Daejeon

You will be able to enhance your understanding of local culture through the performance of **Ten Dances about Daejeon**, which implies Daejeon's identity based on ten factors.

- **Date/Location:** Oct 12(Wed)-13(Thu) 19:30 / Youth Center in Daejeon

- **Performance by:** Jung Eun Hae Dance Korea

Daejeon Intangible Cultural Heritage Center Public Event

Through this event, you will be able to appreciate the **intangible cultural Heritage** and enjoy the autumn Korea, which is the most beautiful season and the best time for outdoor activities.

- **Date:** Oct 12(Wed)-13(Thu) 14:00-16:30

- **Location:** Daejeon Intangible Cultural Heritage Center

- **Main events:** Performances, exhibitions, and demonstrations by individual owners of intangible cultural properties

Daejeon International e-Sports Competition

The **International e-Sports Competition** will be held during the Congress with the use of Daejeon infrastructure, where the national defense and science VR/AR industry is developed and where many gaming-related companies are located.

- **Date/Location:** Oct 12(Wed)-14(Fri) / Daejeon E-Sports Stadium

■ You can find more information about 'Daejeon Experience' and **apply for Tour and Inspection** during the Congress on our official website: daejeon2022.uclg.org

■ If you have any questions about the Congress, please feel free to contact us.
- E-mail: daejeon2022@uclg.org, daejeon2022uclg@gmail.com





6th UCLG Congress 2019 in Durban, Africa



DCC 대전컨벤션센터 제2전시장
DAEJEON CONVENTION CENTER II

#UCLGCongress
www.daejeon2022.uclg.org



DAEJEON
METROPOLITAN CITY



UCLG
CGLU

